

Recipe for Change: Campaign for Slave-Free Tomatoes Fact Sheet

The Problem

Slavery and other human rights abuses are an ongoing threat in U.S. tomato fields.

- Over the past 15 years, seven cases of forced labor slavery have been successfully prosecuted, resulting in over 1,000 people freed from slavery in U.S. tomato fields.
- Chief Assistant U.S. Attorney Douglas Molloy once called Florida's tomato fields "ground zero" for modern-day slavery in the United States.

The Solution

Supermarkets can help end slavery and other serious abuses in the tomato supply chain by joining the Fair Food Program.

- There is a unique partnership between farmworkers and tomato growers called the Fair Food Program which has made enormous strides in ending slavery and other abuses in Florida's tomato fields. Supermarkets can help guarantee an end to slavery and other serious abuses in the tomato supply chain by joining the Fair Food Program. The Fair Food program, developed by tomato pickers themselves through the Coalition of Immokalee Workers, establishes a zero tolerance policy for slavery, child labor and serious sexual abuse on Florida's tomato farms.
- Major fast food companies, like McDonalds and Subway, have already endorsed the Fair Food Program, but the largest U.S. supermarket chains have yet to support this collaborative effort to eradicate modern-day slavery. This summer, we are asking anti-slavery advocates to petition supermarkets to do their part by joining the Fair Food Program, just like Whole Foods and Trader Joe's have done—the only two supermarket chains as of June 2012.
- Corporations that join the Fair Food Program agree to pay a small price increase for fairly harvested tomatoes (1.5 cents more per pound), and promise to shift purchases to the Florida tomato growers who abide by these higher standards—and away from those who won't.

Your Role

This summer, we have a Recipe for Change: Join our campaign for guaranteed slave-free tomatoes.

- **Act now:** Send a message asking major U.S. supermarket chains to join the Fair Food Program.
- **Download a petition:** Ask others in your community to tell your local supermarket that you want fairly harvested tomatoes on the shelves.
- **Sign up for weekly updates:** Get easy action steps, learn more about the movement and receive tomato-centric recipes from IJM staff and leaders in the movement! *The Recipe for Change weekly updates begin July Fourth and end on Labor Day.*
- Share your photos, stories and recipes with the Recipe for Change community at [Facebook.com/RecipeForChange](https://www.facebook.com/RecipeForChange) or Tweet us [@IJMcampaigns](https://twitter.com/IJMcampaigns) (#R4C)

Learn more: IJM.org/RecipeForChange