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## **IJM TO BE JOINED BY STORYVILLE COFFEE IN FIGHT AGAINST SLAVERY**

*Bucking financial trends, coffee company donates 100% revenue to International Justice Mission to fight slavery and human trafficking*

SEATTLE, WASH. — In the face of America’s economic crisis — which has forced thousands of big-chain coffee houses to close their doors — Storyville Coffee Company has made a radical business decision: Instead of scaling back, they will “give it all away in May.”

In May, the Seattle-based coffee company will donate 100% of revenue, up to \$1 million, to International Justice Mission, a human rights agency that works around the world to rescue victims of slavery, trafficking and other forms of violent oppression.

“There are more slaves in the world today than at any other time in human history,” says Ryan Gamble, co-president of Storyville Coffee Company. “More than 27 million people are held in slavery, nearly 2 million of them children exploited in the global commercial sex trade each year. That’s why, despite traditional wisdom, we’ve decided that this is not a time for our business to sit on the sidelines. Whatever we can do to fight modern-day slavery, we’ll do it.”

With the *Give It All Away in May* campaign, Storyville will also redefine the term “Coffee House” with a tour of musicians performing 20 concerts in people’s homes across the country in cities including Orlando, Austin, San Francisco and Seattle. Musicians on the coffee tour currently include David Wilcox and Pierce Pettis.

The goal is to bring together coffee lovers, but more importantly, raise support and awareness for IJM and its global fight against slavery and human trafficking.

Storyville Coffee is based on the idea that coffee is a ritual that gives us time to think, create and dream. In dreaming, we remember those who cannot. Your support can enable victims of modern-day slavery to dream again, to begin new lives through the work of IJM.

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