



## **Wine & Sign**

(ages 21 and older event)

**About this event:** Host an evening of wine tasting and presentations about your passion for justice. Encourage guests to sign letters supporting anti-slavery legislation and to make donations towards the work of IJM.

1. **Choose a location, date and time.** Find a local wine bar, restaurant or friend's house to host your event. Many restaurants and wine bars close on Mondays (their "weekend") so you may have access to their location for this special event.
2. **Create a FreedomMaker page.** Set up your FreedomMaker page at [www.ijmfreedommaker.org](http://www.ijmfreedommaker.org) with all the details of your event. Encourage people who cannot attend the event to make a donation towards your goal and support the work of IJM.
3. **Invite guests.** Use a free online invitation company to email your friends and family, or mail invitations yourself. Create a Facebook event and invite your contacts—whether public or private, it's up to you! Be sure to include a link to your FreedomMaker page.
4. **Coordinate your food and wine.**
  - If you are holding the event at a wine bar or restaurant, ask if the business will donate wine for tasting—with the hope that guests will purchase additional glasses of wine at the event.
  - If you are hosting at a private residence, contact local stores for wine and *bors d'oeuvres* donations.
  - If you cannot find donations, purchase an assortment of wine, other drinks and *bors d'oeuvres* for guests to enjoy.
  - Invite a local expert or knowledgeable friend to teach guests about the wines you feature.
5. **Collect everything you'll need for the event.**
  - Coolers for drinks, platters for food
  - Plates, silverware, cups needed for food and drink
  - Tables and seating for guests

- Music – always helpful to liven up an event!
  - [IJM information](#) to share – check out [FreedomCommons.org](http://FreedomCommons.org) for the latest anti-slavery actions or [download tools here](#).
  - Consider playing IJM's documentary [At the End of Slavery](#) in the background for those who want to learn more
  - Use creative touches, like center pieces or goodie bags, to spread awareness about modern day slavery
6. **Invite a guest speaker.** A brief presentation is a great way to let people know more about injustice and communicate your passion for the cause. Share about your heart for justice and the anti-slavery movement, or invite an IJM expert to your event <http://www.ijm.org/get-involved/invite-a-speaker>
  7. **Promote event to local media.** Use FreedomMaker tools to send out a media alert and invite the local news to cover the event.
  8. **On the day of the event:** Welcome your guests as they arrive and be available to answer questions. You know your audience best—find a way to tell the story of why you care about injustice and motivate guests to get involved. Encourage everyone to donate to your campaign and sign letters supporting anti-slavery legislation.
  9. **Wrap up.** At the end of your event, update the collected sales and donations on your FreedomMaker page, and mail donations to: IJM, PO Box 58147, Washington, DC 20037 Att. FreedomMaker.

*\*IJM suggests this event only for guests over 21 years old.*