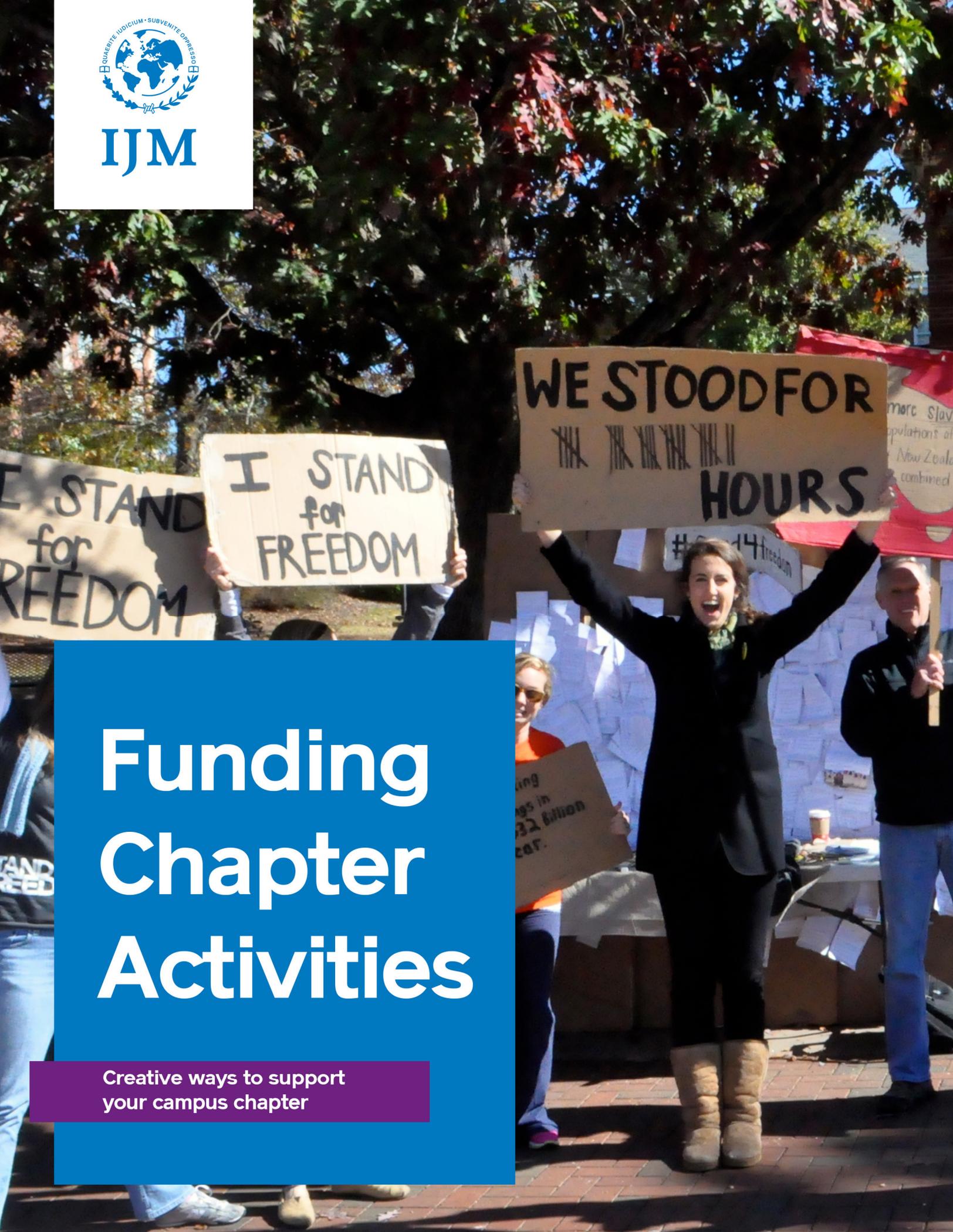




IJM



Funding Chapter Activities

Creative ways to support
your campus chapter

Thank you for all your hard work to awaken your campus to the fact that slavery still exists. You have established yourself on campus with a leadership team & you've begun to rally others to the fight....

Now what?

CREATIVE WAYS TO SUPPORT YOUR CAMPUS CHAPTER

As you begin your chapter's next steps, you may be thinking: we have no money to do all the amazing things we want to do! How are we supposed to advertise an event, much less put it on? Good questions!

Did you know that most student governments of any university have funds that they specifically allocate to student organizations? You can take your chapter to the next level with funds in your organization account that can be used not only for publicity, but for food at events, travel to trainings & events, t-shirts, printing and other miscellaneous items.

We are proud to partner with you! Be bold as you apply for funds through your university in order to maximize the impact you will have on campus. As IJM Founder & President Gary Haugen has said:

“There is no issue more massive, brutal or urgent facing us today than the fact that there are 29.8 million slaves (estimate) in the world today.”

How to Apply for Funding

1. Contact your student life office and have them get you connected with the student governing body. Ask for a student budget representative or the student directly in charge of the budget committee.
2. Get acquainted with the student organization budget policies. This will give you a better idea of what your overall budget request will look like. Policies vary upon the university, so it is important to tailor your budget requests accordingly.
3. Fill out a budget request form. You can use this sample budget request to get started. Be sure to check with your university to see if they have a template they would like you to use.
4. Work with the student government representative in charge of allocating funds to find out if there are any additional steps you need to take.

Statement of Need

You may also be asked to prepare an explanation as to why your IJM campus chapter needs funding. Assuming that the student government is not familiar with IJM's mission, please use our Statement of Need that includes an introduction to IJM and what we do.

This could also be a helpful reference when asked why money should be allocated to your organization or if you are required to make a formal request in front of the whole governing body.

Action: See example Statement of Need.

Sponsorship Letters

Another way that you can solicit funding is through sponsorship letters to potential donors in your local community. Please be sure to connect with the Student Mobilization team to update them on all your awesome events! Sometime the team connects with individuals looking to donate to student movement in their community.

We love to not only know what you are doing, but we want to encourage you in your efforts by sending potentially donors your way for more funding.

Action: See example sponsorship letter.

SAMPLE DOCUMENTS

Statement of Need

IJM is a human rights organization headquartered in Washington, D.C. IJM is a global organization that protects the poor from violence in nearly 20 communities throughout the developing world by partnering with local authorities to: rescue victims, restore survivors, bring criminals to justice & strengthen justice systems.

The **(University)** IJM Campus Chapter believes that it is our responsibility to stand up against the fact that slavery still exists in our world today. The establishment of this organization is in response to that responsibility, and we are eager to fulfill the goals that we have set for the future. Our purpose as a campus chapter is to:

- Raise awareness on our campus and in our community about the reality of modern-day slavery.
- Raise our voice on behalf of victims of injustice through advocacy and prayer.
- Raise funds to enable IJM to bring rescue to victims of everyday violence including slavery & human trafficking.
- Unify like-minded organizations in a spirit of activism to address social justice issues on campus & in our community.

In order to accomplish our goals, we need the financial support of the university and/or university student government to help us in this cause that will directly influence and engage university students.

The (University) IJM Campus Chapter aims to provide an opportunity for students to (1) get more involved on campus and in the community (2) to take action on an issue that is massive, urgent, and global in nature, and (3) to educate students about injustice at a local, national, and global level. Not only will this organization interact with students on campus, but the organization will create positive partnerships and relationships within the community. With adequate funds, we can establish a movement that will craft unique relationships with **(University)** students and the **(City)** community that has the potential to open many doors for **(University)** Students.

The **(University)** IJM Campus Chapter greatly appreciates your careful consideration in the (Fall year- Spring year) student government budget.

(University) IJM Campus Chapter
(Contact information)

**Keep in mind that student governments want to be convinced that the money they dispense to you will be used in a compelling way to serve students of your university. Be sure to express why having this student organization will benefit the university and how you plan to serve as a unifying presence among existing student organizations.*

[INSERT NAME] UNIVERSITY
Student Government
[University Name] IJM Campus Chapter BUDGET

REQUESTING ORGANIZATION:

[University Name] IJM Campus Chapter

MEMBERSHIP STATISTICS:

List the number of active students in the chapter.

Also provide estimated figures of any community volunteers and people that will be reached by your events.

PLANNED PROGRAMMING AND COSTS FOR 2014-2015:

Break down the budget plans by month and then include the estimated cost for each detail for the event. See below for example of costs for and IJM campus chapter for a typical year. Cost may change year to year. Cost for event attendance may also depend on budget policies of your university. Make sure you connect with the student government budget representative to see your university's budget policies. Be as detailed as possible.

August

Student Involvement Fair.....\$20

North Star Student Conference (4 students):

Conference Admission.....\$300

Travel Expenses.....\$400

Accommodations (housing)\$500

October

Speaker.....\$500

November

Modern Day Slavery Awareness Program:

Food.....\$30

Posters.....\$40

Miscellaneous materials.....\$20

Estimated total planned programming expenditures for fall:

March

Justice Week:

Advocacy Campaign.....\$30

Event Advertising/Posters/Flyers/Awareness Materials/Survey

Printing.....\$200

Film Screening Hosting:	
<i>Venue</i>	\$Varies
<i>Food and Beverage</i>	\$30
Fundraising Event.....	\$100
Celebration Night.....	\$100

April

Global Prayer Gathering (X Students):

Conference Admission.....	\$300
Travel Expenses.....	\$400
Accommodations (housing)	\$500

Stand For Freedom:

Publicity/marketing materials.....	\$100
Food and Beverage.....	\$50
Miscellaneous: Sharpies, Balloons, Posters, etc.....	\$30

Estimated total planned programming expenditures for spring:

EXPECTED INCOME:

Donors.....	Varies
Chapter Dues.....	Varies

ESTIMATED TOTAL REQUESTED FUNDS FOR 2014-2015:

Faculty Advisor: *Name*
 President: *Name*

SPONSORSHIP LETTER

“Seek justice, rescue the oppressed, defend the orphan and plead the widow’s cause.” (Isaiah 1:17)

Dear (Sponsor),

My name is **(Name)**, and I am contacting you on behalf of International Justice Mission: **(University)** campus chapter. I serve as **(Position)** of this new organization and am excited to share our mission/vision with you as we seek sponsorships in the **(City)** community.

IJM is an international human rights organization headquartered in Washington, D.C., that works in nearly 20 communities throughout the developing world to bring rescue to victims of slavery, sexual exploitation, and other forms of violent oppression. In response to God’s call (Isaiah 1:17), the IJM (University) team commits itself to pursue these following endeavors in order to awaken and engage the community:

- September XX, 2014 : Movie Screening Night – Expected attendance: XX
- February XX, 2014 : Bake Sale Fundraiser - Expected attendance: XX
- April XX, 2015 : Stand for Freedom - Expected attendance: XX
- May XX, 2015 : Advocacy Benefit Concert - Expected attendance: XX

In order to accomplish these goals, we request the financial support of people who are willing to partner with us in this cause. We specifically invite you to:

- Invest in (Event) by assisting our purchase of (Resources),
- Be a visible partner at our events where you can connect with our attendee, or donate your products, and/or
- Promote public awareness in displaying your commitment to our community.

If you are interesting in exploring the possibility of joining us as a sponsor, we would love to talk with you more at your earliest convenience. We sincerely thank you for your time. I will follow up with you next week to see how we can progress from here!

(Your Name and Contact Info)