



IJM

# GiveChange

A TOOL FOR STUDENTS





# Did You Know Slavery Is Still A Problem?

T H E R E   A R E  


MORE SLAVES



— *in the world* —

**TODAY**

THAN THERE WERE IN THE YEARS OF THE  
TRANS-ATLANTIC  
SLAVE TRADE.



HUMAN TRAFFICKERS  
MAKE ALMOST

**\$150 BILLION**

A YEAR SELLING PEOPLE  
INTO SLAVERY.<sup>1</sup>

<sup>1</sup> International Labour Organization. "Economics of forced labour."

KIDS REPRESENT

**26%**

OF ALL  
FORCED LABOR VICTIMS.<sup>2</sup>



<sup>2</sup> International Labour Organisation.  
"ILO 2012 Global estimate of forced labour: Executive summary."

FORCED LABOR SLAVERY

**THREATENS  
PEOPLE**

*so that they work*

**FOR LITTLE TO NO PAY.**



ALTHOUGH SLAVERY IS

**ILLEGAL**

IN NEARLY EVERY COUNTRY,

**NEARLY**

**36 MILLION**



MEN, WOMEN  
AND CHILDREN

*are working as*  
**SLAVES IN BRICK KILNS,  
RICE MILLS, GARMENT FACTORIES,  
FISHING<sup>3</sup> OPERATIONS  
and *many* other industries.**

**36 = 537**

MILLION  
PEOPLE



NFL FOOTBALL  
STADIUMS!<sup>4</sup>



<sup>3</sup> 2014 Global Slavery Index | <sup>4</sup> based on capacity of Seattle Seahawks stadium



**GiveChange**



# But You Can Make a Difference!

Help **GiveChange** to millions of people by raising money to end slavery.

## Here's a few ideas from other students:



Everyone has loose change hanging around—under the sofa cushions, in your car, or in your desk drawer. Collect your loose change to give change!



Give your grade. In 7th grade? Ask friends and family to give \$7.



Host a bake sale or lemonade stand in your neighborhood.



Give up sodas for a month and donate what you would have spent to rescue people from slavery.



What do you love? Get creative and use your passion to raise funds and end slavery!



On your birthday, instead of asking for gifts, donate to help end slavery.



Join a race and ask friends to donate \$1 for every minute or mile you run.



Host a Battle of the Bands concert at your school or church youth group.



Turn your school musical into an awareness and fundraising event.



Love sports like volleyball or soccer? Host a benefit game. You might also invite teachers or alumni to participate.



Ride a bike trail. Raise awareness along the way and ask friends to join you or donate to IJM.

# Start Up Your Idea:



**GET CREATIVE**  
and imagine how  
you will raise funds.  
Use one of our ideas or  
create your own!



**SHARE YOUR IDEA**  
with parents or teachers.  
If you will be raising funds at  
your school or church, get their  
permission (and ask them to join).



Have an idea that  
involves others?  
**RECRUIT YOUR  
FRIENDS** to join you.



**SET A GOAL.**

**\$40**

1 Aftercare  
package for  
a survivor of  
trafficking

**\$285**

Freedom  
training for a  
family rescued  
from slavery

**\$441**

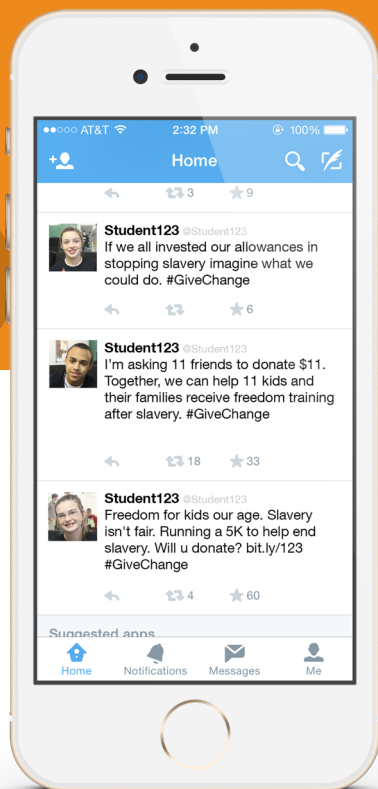
One week of  
investigations

**\$6,300**

One rescue  
operation



**RALLY PEOPLE**  
to give funds. Share  
about the reality of  
slavery and ask people to  
give to your fundraiser.



Use your passion  
to **RAISE MONEY**  
to **END SLAVERY!**



**CELEBRATE!**

You are bringing  
freedom, restoration,  
and dignity to those living  
in slavery today. Make  
your donation to IJM and  
celebrate the impact you  
are making!

**Check out** our social media shareables and tag your posts with **#GiveChange!**





More social media shareables like this available in the toolkit!



Our generation's average weekly allowance collectively totals 44 billion dollars each year. Imagine how much change we could give to help stop slavery?

Source:  
Meet Generation Z: Forget Everything You Learned About Millennials,  
by Sparks & Honey





# How do I collect and send funds?



## SET UP A PERSONAL GIVING PAGE

with IJM's fundraising tool [fundraising.IJM.org](https://fundraising.IJM.org) and share the link with family and friends!

**-OR-**



## COLLECT MONEY

at your school, church, or neighborhood with cups or bags. You can print your own **#GiveChange** sticker for your collection cups or bags.

## HOW TO SEND MONEY



### MAIL A CHECK TO

IJM  
PO Box 96961  
Washington, DC 20090

\*\*Write your check to "International Justice Mission" and write "GiveChange" in the memo line.



### GIVE BY PHONE

Call us at 703.465.5495



**DONATE ONLINE** at [IJM.org/give](https://IJM.org/give)



## FUNDRAISING TOOL

Used our online fundraising tool? You're all set! Funds are automatically sent to IJM when your friends give via your personal page.





# Who Are We?

International Justice Mission is a global organization that protects the poor from violence—including slavery and trafficking—in the developing world.

## Our work happens by:



### Rescuing victims

Get them out of the place where they're in danger



### Restoring survivors

Give them the support and tools they need to heal and thrive



### Bringing criminals to justice

Hold slave-owners, traffickers, and criminals accountable in court



### Strengthening justice systems

Stop violence before it starts by helping strengthen the local justice system

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## Want to learn more about IJM?

Visit [IJM.org/who-we-are](https://www.ijm.org/who-we-are)

## What makes it all possible?

People like you. One organization can't stop violence against the poor, but a global movement can. We all have a part to play—and students can make a big impact!





**Students can change the world. Let's use our gifts, skills, and talents to change the reality for those living in slavery today—and see an end to slavery in our lifetime!**

**– BRIAN CRESS,**  
IJM Director of Youth Mobilization

