



IJM

**INTERNATIONAL
JUSTICE MISSION**

PARTNER WITH IJM

**JOIN THE FIGHT
TO END SLAVERY**



A young boy with a serious expression is sitting in a wooden boat on a body of water. He is holding a long wooden pole vertically. The boat is made of dark, weathered wood. The background shows a calm lake and a cloudy sky.

Today, violence is the most urgent threat for millions of the poorest people around the world.

More than 45 million children, women and men are held as slaves.

Nearly 2 million children are exploited in the commercial sex industry. For millions more, sexual violence is a part of childhood.

But with your help, we believe we can end slavery in our lifetime.

One of thousands of children working on Lake Volta in Ghana's fishing industry.
(This child is not currently an IJM client.)

WE ARE INTERNATIONAL JUSTICE MISSION.

IJM is the world's largest international anti-slavery organization, working to fight modern day slavery, human trafficking and other forms of violence against the poor.

We have spent nearly 20 years on the frontlines fighting some of the worst forms of violence. Our global team includes hundreds of lawyers, investigators, social workers, community activists and other professionals working in communities in Africa, Latin America, South Asia and Southeast Asia.

Through our ground-breaking and unique Justice System Transformation model, we help victims of violence secure justice and partner with key authorities to fix broken justice systems in the countries where we work.

91%

OF GLOBAL CITIZENS EXPECT COMPANIES TO DO MORE THAN MAKE A PROFIT; THEY BELIEVE COMPANIES NEED TO ACT RESPONSIBLY AND ADDRESS ISSUES.*

TODAY, OUR TEAM IS HELPING TO PROTECT MORE THAN **21 MILLION PEOPLE** FROM VIOLENCE WORLDWIDE.



We believe we can end slavery in our lifetime, but we can't do it alone.

Will you join us?

When you partner with IJM, you will help us bring rescue to thousands, protect millions and prove that justice for the poor is possible.

Your partnership can help generate the critical resources that bring rescue and restoration to those who are trapped in slavery and significantly increase the impact on the worldwide justice movement.

Partnering with a well-respected organization like IJM can cultivate customer loyalty, boost sales and energize and engage your staff. When you align your business with our mission, you'll show your customers you care about one of today's most important social issues while working with the largest international anti-slavery organization to take action.

PARTNER WITH IJM

Visit [IJM.org/Partnerships](https://www.ijm.org/Partnerships) to share your goals and learn more about how your company, organization or foundation can partner with us. Together, we can bring slavery to an end.

80%

OF PEOPLE WOULD BUY A PRODUCT FROM AN UNKNOWN BRAND IF IT HAD STRONG SOCIAL OR ENVIRONMENTAL COMMITMENTS.*





WAYS TO PARTNER

CAMPAIGN PARTNERSHIP

Help invite more people into the fight against slavery by sharing our key messages and calls-to-action through your marketing and communication channels, bringing awareness to new audiences.

CAUSE-RELATED MARKETING

Together we can create a cause-marketing campaign that achieves your corporate responsibility goals while increasing awareness of our mission. An effective campaign can improve customer loyalty and increase brand awareness and sales. Campaigns can be created around a percentage give-back, point-of-sale customer donations, Buy-One, Give-One opportunities and other creative collaborations, customized to meet your goals.

DIRECT DONATIONS

This is a great way for companies of any size to quickly and easily get involved in our mission. Your donation will ensure we are ready to bring critical rescue and freedom to people when it's needed.

EVENT SPONSORSHIPS

Build brand loyalty, attract new customers and showcase your commitment to the fight to end slavery by sponsoring one of our events. Your contribution helps underwrite the event costs so that all of the funds raised can go directly to our work.

FOUNDATIONS AND GRANTS

You can help us expand and diversify our funding base by suggesting IJM for corporate funding or by connecting our staff with the right people within your Corporate & Foundation department.

SUPPLY CHAIN CONSULTING

IJM partners with corporations who have identified human rights risks in their supply chain and are committed to finding a lasting solution.

EMPLOYEE ENGAGEMENT

There are a variety of ways to get your employees involved, and each one gives you the chance to build staff morale and unite your team around a common cause.

- **Team Building:** Invite your staff to engage in the fight to end slavery by hosting an IJM speaker, creating a corporate fundraiser, putting on a 5k Race to End Slavery, becoming an IJM Freedom Partner or advocating for our cause in your community or at our annual Lobby Day in Washington, D.C.
- **Work Place Giving & Matching Gifts:** Generate excitement around your workplace giving campaigns. Invite an IJM speaker to share about our mission. Match your employees' donations and show them that you care about their favorite cause. Celebrate the impact with IJM's stories of rescue and restoration.
- **Combined Federal Campaign (CFC):** Federal employees can give during the CFC period by writing International Justice Mission on their pledge cards and including our CFC number: 85320.

CLIENT AND EMPLOYEE GIFTS

Show your clients, customers, employees and vendors your appreciation. Choose a gift from our Holiday Gift Catalog. We'll send you a card to say "thank you" so you can share the gift you made in their honor, while providing rescue and safety to those in need. Learn more, IJM.org/Gifts

GIFTS-IN-KIND OR SERVICES-IN-KIND

By making an in-kind donation, you'll help us reduce our expenses, allowing us to focus individual contributions on our core mission.

NON-CASH GIFTS

Did you know that your leftover business inventory, vehicles, small electronics, mobile phones and gift cards can be turned into resources to bring rescue and freedom to millions around the world? You can give your non-cash gift items directly to IJM's partner, iDonate, who will then provide the cash proceeds to IJM.

IJM.org/Partnerships



INTERNATIONAL JUSTICE MISSION

PO Box 58147
Washington, DC 20037

T 703.465.5495

F 703.465.5499

IJM.org



INTERNATIONAL JUSTICE MISSION is a global organization that protects the poor from violence throughout the developing world. IJM partners with local authorities to rescue victims of violence, bring criminals to justice, restore survivors and strengthen justice systems.

Highlighted as one of 10 non-profits "making a difference" by *U.S. News and World Report*, IJM's effective model has been recognized by the U.S. State Department, the World Economic Forum and leaders around the globe, as well as featured by *Foreign Affairs*, *Forbes*, *The Guardian*, *The New York Times*, *The Times of India*, *The Phnom Penh Post*, National Public Radio and CNN, among many other outlets.

*Source: 2015 Cone Communications/Ebiquity Global CSR Study

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